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Cameron Nakashima, Media Engagement and Digital Campaigns Manager | [pr@thebbb.org](mailto:pr@thebbb.org)

# Washington Organizations Win 2025 Better Business Bureau Awards

***These five local businesses have been honored for their dedication to ethics in the marketplace.***

**(Seattle, WA) Oct. 30, 2025 -** Better Business Bureau Great West + Pacific (BBBGWP) and BBB Foundation announced five Washington businesses as recipients of this year’s BBB Awards, presented by [Bridge City Law | Accident & Injury Lawyers.](https://www.bbb.org/us/or/portland/profile/personal-injury-lawyer/bridge-city-law---accident-injury-lawyers-1296-1000076045)

The winners of the 2025 **Spark Awards for Entrepreneurship**, the award granted to young and outstanding new businesses and their owners, are:

[GWC General Contractors](https://www.bbb.org/us/wa/puyallup/profile/general-contractor/gwc-general-contractors-1296-1000167938) – Entrepreneur winner (tie)

[Reliable Insurance Brokers LLC](https://www.bbb.org/us/wa/tacoma/profile/insurance-agency/reliable-insurance-brokers-llc-1296-1000172040) – Entrepreneur winner (tie)

The winners of the 2025 **Torch Awards for Ethics**, the awards for established businesses that demonstrate superior leadership character, workplace culture, customer support, and community impact, are:

[Zehm TV Mounting Services LLC](https://www.bbb.org/us/wa/lakewood/profile/television-mounting/zehm-tv-mounting-services-llc-1296-1000161346) – Small Business winner

[Olympic Plumbing Technology](https://www.bbb.org/us/wa/olympia/profile/plumber/olympic-plumbing-technology-llc-1296-22507278) - Medium Business winner

[Eastside Exterminators](https://www.bbb.org/us/wa/woodinville/profile/pest-control/eastside-exterminators-1296-501452) - Large Business winner

The [**Torch Awards for Ethics**](https://www.bbb.org/local/1296/bbb-awards/torch) is the most prestigious honor BBB Foundation bestows on businesses operating within the BBBGWP eight-state service area.   
Similarly, the [**Spark Awards**](https://www.bbb.org/local/1296/bbb-awards/spark) can only be earned by exceptional small businesses that have been operating for three years or less, and entrepreneurs aged 35 or younger.

"From seasoned leaders to rising entrepreneurs, this year's award winners represent the full spectrum of what ethical business can look like," said Tyler Andrew, President and CEO of BBB Great West + Pacific. "Some have been building trust for decades while others are just getting started, but each of these businesses shares a commitment to doing things the right way. Each has proven to be a source of light in their marketplaces, and that's what truly sets them apart."

These BBB Award winners were [announced](https://thebbb.org/awards) as part of a multi-location virtual ceremony held on October 30, 2025.

**About the winners:**

[Eastside Exterminators](https://eastsideexterminators.com/) has protected Puget Sound homes and businesses with eco-conscious pest control since 1969. Licensed teams handle rodents, insects, exclusion repairs, and insulation/crawlspace restoration—backed by 24/7 SMART digital monitoring and clear communication.

[Olympic Plumbing Technology](https://olympicplumbing.com/), founded in 2007 in Olympia, WA, is a family- and woman-owned company providing honest, high-quality residential and commercial plumbing. Known for its “LEGEND” values and community giving, OPT delivers ethical service with heart across the South Sound.

[Zehm TV Mounting Services LLC](https://zehmtv.com/) – founded in 2020 in Lakewood, WA, is a veteran- and family-owned business specializing in expert TV mounting, home theater, and smart device setups. Known for precision, honesty, and heart, Alex and Jenae Zehm deliver five-star service that feels like family.

[Reliable Insurance Brokers LLC,](https://agents.insuranceaai.com/reliable-insurance-brokers-llc) founded in 2024, is a Latina-owned Tacoma agency making insurance simple and empowering. We educate first, then tailor auto, home, life, and business coverage—serving individuals and small businesses with transparency, trust, and bilingual support.

[GWC General Contractors](https://www.gwcgeneralcontractors.com/), founded in 2023 in Puyallup, WA, is built on honesty, consistency, integrity, and excellence. Led by Andrew Gordon, GWC provides quality construction and winter mitigation services while restoring trust in contracting through transparent communication and community care.

**About Better Business Bureau:**

Better Business Bureau, a private, non-profit organization, has empowered people to find businesses, brands, and charities they can trust for more than 110 years. BBB Great West + Pacific serves more than 20 million consumers in Alaska, Central Colorado, Hawaii, Idaho, Montana, Oregon, Washington, and Western Wyoming. BBB Foundation, the charitable arm of BBB Great West + Pacific, is dedicated to business celebration and consumer protection programs across the local service area. For more information, visit BBB.org/gwp.

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